



MEDIA INFO

LANGKAWI INTERNATIONAL FASHION ZONE

Deputy Prime Minister, YAB Datuk Seri Najib Tun Abdul Razak, launched the Langkawi International Fashion Zone (LIFZ), the latest shopping outlet in the duty-free island of Langkawi, on 7 December 2007.

Langkawi International Fashion Zone (LIFZ) is a one-stop multi branded factory emporium outlet that houses world class brands ranging from men's, ladies wear and accessories. Located at Oriental Village, Langkawi, the factory emporium outlet aims at making Langkawi a gateway to elite shopping experience, further enhancing its duty-free status.

Managed by Nathena Lifz (M) Sdn Bhd, LIFZ is set to take centre stage as the biggest one-stop fashion house in the region, promoting world and Asian designs. With its branded products, LIFZ targets high-profile tourists and visitors with higher purchasing power.

LIFZ offers more than 70 designer brands, all of which are authentic and affordable. The brands include Hugo Boss, Gucci, Versace, Prada, Armani, Valentino, Broni, Zegma and Gianco Ferre.

For more information, please contact Mr Gary Ranai, Managing Director of
Nathena Lifz (M) Sdn Bhd at:

LIFZ Block E
Oriental Village
Jalan Teluk Burau
07000 Langkawi
Tel: +604 959 1318
E-mail: info@lifz.com.my
Website: www.ifz.com.my

Or

Nathena Lifz (M) Sdn Bhd
No. 1, Jalan Tiong Nam
5th Floor, Wisma Hewela Thakardas
Off Jalan Raja Laut
50350 Kuala Lumpur
Tel: +603 2691 2616
Fax: +603 2691 4616

Issued by: Advertising & Publicity Division, Tourism Malaysia

Date: 18 December 2007

Tel: +603 2615 8188; Fax: +603 2692 4563

Website: www.tourismmalaysia.gov.my
